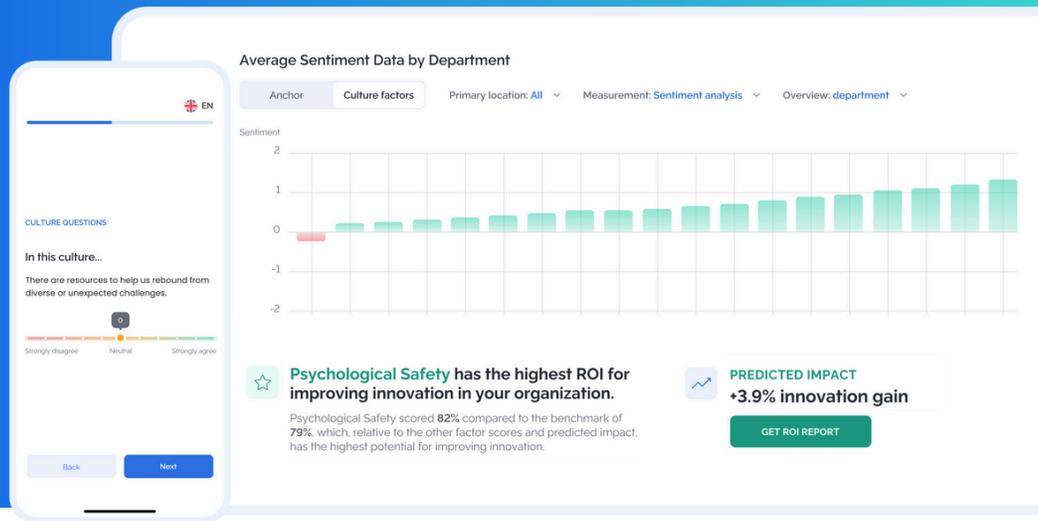


# How Resulta Transformed Culture with innerlogic

## Case Study



### Who is Resulta?

Founded in 1993, Resulta is a Nova Scotia-based team of over 150 marketing and technology professionals dedicated to solving complex business challenges.

### Challenges

- Experienced **250% growth** over 2 years
- Expanded to **30 teams** with significant communication links to manage
- Faced a **cultural alignment challenge** across a distributed, growing workforce

### Solution

#### Why innerlogic?

Innerlogic's platform helped Resulta understand and shape culture by providing actionable insights and predictive analytics, grounded in 12 evidence-based culture factors.

- Delivered **data-driven culture insights** across variables like departments, functional roles, and tenure
- Established a **360° feedback loop** for a complete organizational view
- Integrated with **business intelligence data** for predictive power

### Process

- Leadership received detailed **departmental culture insights**
- Managers gained **team-specific analytics**
- Employees actively participated, creating a **90% engagement rate**

### Impact Highlights

- ✓ **100% of outcomes improved:** Productivity, retention, well-being, and engagement all improved on second assessment
- ✓ **300 Hours Saved:** Time saved on data interpretation, reporting, and action planning
- ✓ **12x Impact:** Deployed 12 times more impactful actions via people-centered AI



"Innerlogic showed us what was possible with people analytics. They instantly turned insights into actionable, individualized plans and empowered our People Ops team to be a key part of the business intelligence conversation."

-Resulta HR Leader

### Mission Forward

Resulta remains committed to nurturing and retaining talent through targeted, data-informed culture strategies, making culture a central part of their transformation.